



DOGFISH HEAD STRAWBERRY HONEYBERRY VODKA LEMONADE

DESCRIPTION

Inspired by visits to Sam's Friend's Honeyberry Farm up in coastal Maine, we made a unique take on a Vodka Lemonade that's both refreshing and full of flavor. For unparalleled flavor, we distill our vodka over real honeyberries and blend macerated Strawberries, then top with a house-made Lemonade recipe. The triangulation of these three complementary fruits makes for a cocktail of unparalleled distinction.

...and what's a honeyberry you ask? It's a unique berry similar in size & color to blueberries, but its flavor is reminiscent of blackberry, cherry and even grape or kiwi. With a very thin skin, these zesty berries melt in your mouth! (and make a great vodka lemonade)

STYLE PROFILE

Style	Vodka Crush
Key Ingredients	Vodka distilled over Blood Orange & Mango
ABV	7% ABV
Package Size	6x4 pack / 12oz slim cans
Shelf Life	12 months
Pricing	Suggested PTC: \$13.99

TASTING STEPS

Appearance	Light coral and hazy
Aroma	Fresh squeezed lemonade & strawberries
Flavor	Well balanced tartness of fresh squeezed lemon combined with a sweet berry taste
Mouthfeel	Light-bodied
Finish	Clean with a lingering tartness from the lemonade

PRODUCT IMAGES:



12oz SLIM CAN



4-PACK CANS



8-PACK CANS



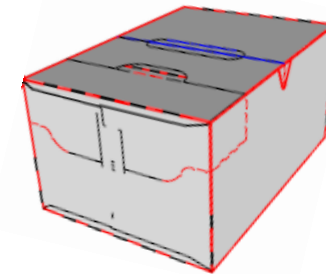


PRODUCT SPECS

Package Type	Length (in.)	Width (in.)	Height (in.)	Vol (cu. _)	Net Weight (lb.)	Gross Weight (lb.)
12 oz Can	2.26	2.26	6.13	31.29 in.	0.78	0.81
4 Pack Wrap	4.5	4.5	6.19	125.348	3.163	3.39
8 Pack Wrap	9.05	4.5	6.19	252.088	6.326	6.71
Tray/Case	14.13	9.38	6.44		18.978	20.418

Pallet type	Count per Layer	Layers	Total Cases
GMA 48x40	13	8	104

Package	Material Description	SKU8	UPC
12oz Slim Can (4 per pack)			638489002491
4-Pack (6 per case)	DS, Strb Hnbry Vdk Lmnd 6/4pk 12oz SKCAN	DS174S01	638489002507
8-Pack (3 per case)	DS,StrawHoney Lemad,12oz 3/8pk SK TRYD	DS1778AT	638489005812



Perforated packaging for in-cooler/fridge convenience

Suggested PTC: \$13.99/4PK
\$23.99/8PK

Shelf Life: 9 months

In Market: 1/9/23

Availability: Year-Round

Geo: National*



12oz Slim Can



4-Pack



8-Pack

*not yet in OR, MT, WY, UT, AR, AL, NC, WV, PA